MA Survey Overview

Discussed at EFCA MA Directors & Secretaries meetings in November 2017 and April 2018

Draft survey developed by Sarah Ingle in ACEI and provided for review. Comments received from MAs and Chairs of EFCA Committees

Final survey sent to 26 Member Associations on 3 May 2018. Deadline for responses 16 May 2018. Results and analysis to be provided at the EFCA GAM on 1 June in Ghent, Belgium
Rationale for Survey

• Update previous **benchmarking** of member associations (MAs)
• Determine information about **MA membership**
• Compare details regarding **MA Secretariat and income**
• Review and compare **MA governance** practices
• Analyse **membership services** provided by MAs
• Learn about **promotional activities** undertaken in MAs
• Provide MA view about the **work of EFCA committees**
• Determine **good practice topics** MAs would welcome advice on
• The first page of the survey asked for the MA name and contact details
• The survey was usually completed by the MA Managing Director / Secretary General.
• The headings of the six sections in the survey are listed below.
• There were 58 questions in total.

1. MA Membership Profile
2. MA Secretariat and Income
3. MA Governance
4. MA Services Provided
5. MA Promotional and Related Activities
6. Questions from EFCA Committee Chairs