



EUROPEAN GREEN DEAL COMMITTEE  
2021 EFCA Week

# WHY & WHAT

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## **Why do we need a European Green Deal Committee?**

The European Green Deal will shape all policies and developments across EU in the years to come. It will provide new business opportunities and potentially new regulatory challenges. Therefore, it is relevant for member organisations to influence and advise EU institutions on sustainability related topics both from a financial and moral standpoint.

## **What is the European Green Deal Committee?**

EGDC is a platform for members to influence and lobby decision makers on sustainability related topics and learn from each other and share good practices. EGDC exists of one or more participants from all EFCA member countries.



As a newly established committee, the first task has been to reach an agreement on which areas to focus on. In the committee's terms of reference, we have outlined the following areas that we will prioritise to share good practices about and attempt to influence. Also, we have decided on two means that we will include across the prioritised areas. The areas are based on our fields of expertise and the business potential for our member companies:

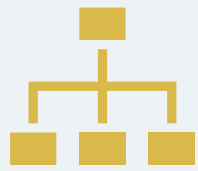
- Circular economy and waste management
- Sustainable mobility
- *(Smarts cities, -buildings, -infrastructures, and -industry)*
- Production and use of renewable energy
- Climate adaptation
- *(Sustainable procurement)*

# FOCUS 2021-22 OF EGDC

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# EGDC'S NEXT STEP

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EGDC members will be divided into four working groups based on the four focus areas. First task here is to draft individual action plans



EGDC will meet once every second month. Here, we will invite both members, eurocrats, and policy-makers to present topics of interests, and we will discuss the work done in the working groups



We are a new committee and we will devote time to follow up and evaluate on what we do and how we do it