



# Future Trends Committee

3 June 2021, 2020-2021 Committee Report

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# Solid Foundation

From 2018 to 2020 the committee has developed a profound overview of future technologies and modern working methods in our industry. The booklets are still up to date and very informative.

This was the foundation of our work in 2020-2021. Thanks to Maurizio for his great commitment.





# New Focus!

## From Technology to Strategy

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The technological innovations are well known. But when and how will they influence our business?



Which strategic uncertainties do we need to take into account when making (digital) investment decisions?



Which economic and socio-political developments do we need to take into account? Will Covid-19, climate change and/or data protection change our business environment significantly?

# Key Actions 2020-2021

- Committee kick-off meeting, Autumn 2020  
New members. New chair. Align on new focus. Continuous meetings.
- Agreement on collaboration with HHL Graduate School of Management, Roland Berger Center for Strategy and Scenario Planning. Leipzig, Germany.
- Set-up survey with HHL  
Title: Strategic Scenario Analysis for the European Federation of Engineering Consultancy Associations (EFCA) until 2025  
Release: Summer 2021
- Survey supported and controlled by the committee