



# Associations' Best Practices Task Force

3 June 2021 / 2020-2021 Committee Reports

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# MA Best Practices Guide

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Starting point: Member Association Survey  
(conducted by Sarah Ingle, 2018)



Additional questionnaire to MAs for experiences  
in 2 particular topics in 2019



Development of the format of the guide and  
the first issue of the guide



Presentation at EFCA MA Directors & Secretaries  
General meeting in April 2021 and request for feedback  
and new topics



Next version planned in 2023

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<https://www.efcanet.org/news/efca-launches-national-association-best-practices-guidance>

# Questions

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- Is the 2021 guidance answering to your needs?
- Do you have any comments/suggestions?
- Which other best practices / topics would you wish to incorporate in the guidance?
  - Communication – how, focus groups, internal/external, media and social media
  - Generation and gender diversity within the board of directors in MAs
  - Distribution of work of MAs in their country and in foreign countries
- Are you interested in joining and strengthening the Association Best Practices Task Force?